



OPPORTUNITY
International

FINANCIAL SUMMARY 2018



Photo: Helen Manson

Top Care School, Uganda.



Photo: Jeremy Makinson

I have been Patron of Opportunity International for over 20 years and have watched the organisation go from strength to strength. Today, 1.5 million men and women across Africa, and over 10 million worldwide, are working towards a better future. Without your support this would not have been possible...

OPEN FOR THE FULL LETTER



BUCKINGHAM PALACE



I have been Patron of Opportunity International for over 20 years and have watched the organisation go from strength to strength. Today, 1.5 million men and women across Africa, and over 10 million worldwide, are working towards a better future. Without your support this would not have been possible.

Opportunity International is constantly adapting to put the needs of the poor first. We focus on unlocking the often unseen potential of those who live in the world's poorest countries, providing them with the support to lift themselves, their families and communities out of poverty.

Access to financial training, savings and loans empower our clients to become the business leaders and entrepreneurs of the future. When a person is empowered it generates opportunities for those around them – children can go to school, families are fed, more jobs are created and women can decide to have fewer, healthier children. The impact is far reaching.

There are still many challenges ahead – not least the projection that Africa's population could double by 2050. But I have every confidence that with supporters like you, Opportunity is poised to keep making the difference to those who need it most.

Thank you for being part of this extraordinary work.

HRH THE PRINCESS ROYAL

Patron, Opportunity International UK

THANK YOU TO OUR DONORS

- Bartholomews Agricultural Company
- City A.M.
- Clear Channel
- Prudential (Ride London)
- Scottish Government
- UBS Optimus
- The Hilden Charitable Trust
- Mumsnet
- Stone Family Foundation
- Divine
- Carvel Trust
- The Patrick & Helena Frost Foundation
- Eleanor Rathbone Charitable Trust
- Marsh Christian Trust
- Cameron McKenna Nabarro Olswang LLP
- The Rotary Clubs in District 1010, 1080, 1090, 1150, 1240
- The UK government's Department for International Development
- Jersey Overseas Aid

Opportunity International UK would also like to extend a special thank you to our in-country partners as well as the schools, community organisations, student groups, churches and the thousands of individuals who generously made donations, volunteered their time and gave their expertise.

10.7
MILLION
CLIENTS
WORLDWIDE

64,680
FARMERS
IMPROVING
THEIR
HARVEST



£75
AVERAGE
SAVINGS
ACCOUNT
BALANCE



26,000
ACTIVE MOBILE PHONE
BANKING CLIENTS*

across our Africa programmes

*Those who have used the services in the last 30 days

TOP CARE SCHOOL

Every day Charles Mugerwa is determined to live up to the name of his school, Top Care Junior School in Uganda. He chose the name because of what it meant—that his students would be able to learn in the best facilities, his teachers would be paid and trained well, and the community would be proud and excited to be able to send their children to a good, local school.

Over the years, Charles has made dozens of improvements and expansions, including investing several Opportunity School Improvement Loans to build new classrooms and dormitories. As a result, his enrolment has grown from 24 students in 2005 to now more than 890. Charles focuses especially on helping girls stay in school, which is one of his biggest priorities for his own three daughters. Charles plans to use his next loan to expand his school's boarding facilities to provide more girls from rural communities with a safe place to stay and get an education.



Photo: Helen Mansion

£1 → **£16**

For every £1 we invest in fundraising we raise £16 on our life-changing programmes

**97% CLIENTS GLOBALLY
ARE WOMEN**

1.8
MILLION
CHILDREN

are benefiting from our education programme

3,044
YOUTH

APPRENTICESHIPS
in Ghana since 2006

UNLOCKING POTENTIAL



CLIFF HAMPTON
Chairman of Opportunity UK,
visiting a school in Uganda

I have had the privilege to meet a number of the clients we serve, most recently on a trip to Uganda earlier this year. As always I was struck by their work-ethic, ambition and resourcefulness.

It is the same drive and determination I saw in those I worked with in the City of London. Yet our clients face the barriers of extreme poverty, living in tough environments with few resources and support to help them thrive.

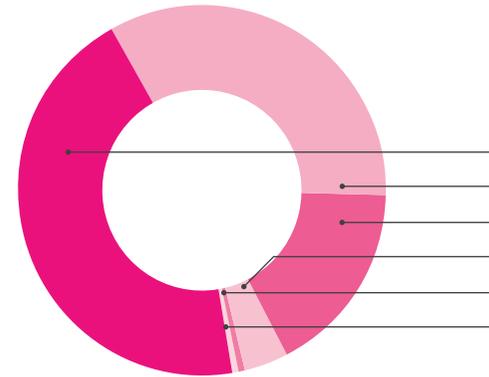
Through the provision of loans, savings, training and support we are enabling people to overcome these barriers of poverty and achieve their full potential. In Uganda I met school children taught by trained teachers in well-equipped schools, and farmers who are now growing enough food to feed their family and sell in the market with a profit. This is testament to the transformational impact our programmes have. All of which is only made possible thanks to your generosity.

Your remarkable support unlocks the potential of individuals and their communities in some of the poorest communities in Africa. Thousands of people are now building secure and sustainable businesses. Thank you.



Photo: Helen Mansson

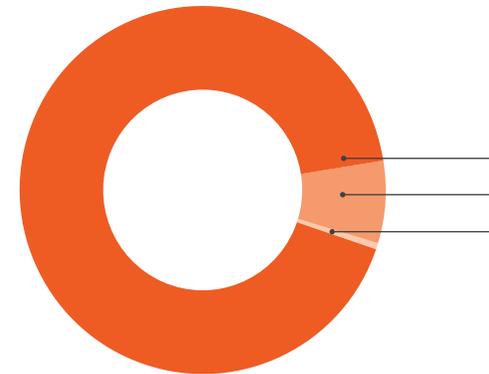
OVER 48,000 PARENTS
USING SCHOOL
FEE LOANS
TO KEEP CHILDREN
IN SCHOOL LONGER



2018 INCOME
£6.91M*

Where the money came from:

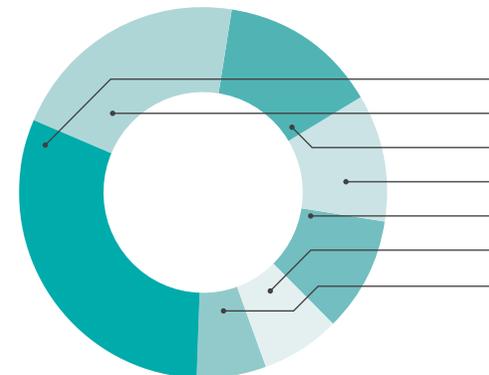
- Individual donations **45%**
- Statutory **34%**
- Trusts and Foundations **17%**
- Legacies **4%**
- Companies **<1%**
- Other income **<1%**



2018 EXPENDITURE

How money was allocated by type of expenditure:

- Charitable activities **92%**
- Cost of generating funds **7%**
- Governance costs **<1%**



SPEND BY COUNTRY

- Ghana **31%**
- Uganda **21%**
- Mozambique **14%**
- Regional – Various **11%**
- Rwanda **10%**
- Democratic Republic of Congo **7%**
- Malawi **6%**

* Income includes £0.19m raised in-country

The financial statements are for the year 1st January 2018 to 31st December 2018.



Photos: Helen Mathison and Kate Holt



GIVE THE NEXT GENERATION AN OPPORTUNITY

Gifts left in Wills are vital to the future of our work. Please remember Opportunity International in your Will. By investing in the lives of poor communities, you can have an impact that reaches beyond a lifetime. It is a gift that really does keep on giving. It will last for generations.

For more information: Call Jenny on 01865 725304 or visit opportunity.org.uk/gift_in_will



OPPORTUNITY
International

Discover more opportunity.org.uk

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Call us on **01865 725304**

Patron: HRH The Princess Royal
Opportunity International United Kingdom is registered as a charity in England and Wales (1107713) and in Scotland (SC039692). A company limited by guarantee in England and Wales (05322719).

Design by unfoldstudio.com
Date of production: **0419**